

# GOOD TO KNOW

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## Viña Errázuriz Strengthens Its Winemaking Team

As part of our philosophy of excellence and innovation, Viña Errázuriz has designed a new winemaking structure for the Errázuriz Family of Wines including Seña, Errázuriz, Arboleda and Caliterra.

This new structure was implemented as of October 1, 2003 and will allow us to focus our efforts on continuing to produce wines of the highest quality. By means of this new structure, we are creating specialised winemaking teams dedicated to each of the brands in our portfolio.

SEÑA-ARBOLEDA

ERRAZURIZ

CALITERRA



Edward Flaberty

Francisco Baettig

Gonzalo Bertelsen

# Viña Errázuriz Chief Winemaker

Francisco Baettig



Francisco Baettig has joined Viña Errázuriz as our Chief Winemaker. Francisco is 34 years old and an Agronomist Engineer from the University of Chile. Francisco also obtained a Diploma from the Faculty of Oenology at the University of

Bordeaux (Diplôme d'Etudes Supérieures Spécialisées), through a scholarship awarded by the French government.

Throughout his career he has participated in vintages in France in Languedoc-Roussillon as Flying winemaker for Michel

Laroche, in Pomerol at Le Bon Pasteur, one of the renowned Michel Rolland's wineries, and in Sancerre at Chateau de Sancerre reputed for its white wines. In the United States at Hallcrest Winery, one of the first organically certified wineries in California. He has been on numerous technical visits in New Zealand, France and Italy. In Chile he worked 4 years with Michel Roland as Assistant Winemaker for Casa Lapostolle.

Francisco has recently married a French girl and speaks English and French. His love of aeroplanes moved him to acquire his pilot licence for single-motor planes in 1998.

With his extensive international experience and prestige as a winemaker, Francisco is a fine addition to our team and we are extremely happy that he shares our drive and enthusiasm for Chilean wines.

Gonzalo Bertelsen



## Caliterra Chief Winemaker

Gonzalo Bertelsen has been appointed Chief Winemaker for Viña Caliterra. Aged 32, Gonzalo obtained his winemaker degree in 1997 from the Catholic University of Chile and worked as Chief Winemaker for Viña Terramater until joining Viña Caliterra.

Gonzalo has travelled extensively throughout the most important wine making regions of the world and worked in special projects for the Foncalieu Enterprise in Perpignan and Carassonne and Château de La Garde, Bordeaux, in France. He has visited Australia and the Napa and Sonoma Valleys, working at the Franciscan Estates. He has over six years of experience in micro-oxygenation.

Gonzalo's hobbies are reading, trekking, snorkeling, football, tennis and mountain biking.

If you need additional information please contact Eduardo Wexman at [ewexman@errazuriz.cl](mailto:ewexman@errazuriz.cl)

## Seña and Arboleda Chief Winemaker

After seven years as Viña Errázuriz's Chief Winemaker, Edward Flaherty has been appointed Winemaker of Seña and Arboleda, wines produced jointly by the partnership of Viña Errázuriz and Robert Mondavi Winery.

Edward has been involved in the development of Seña since 1996 and has been a prominent voice in creating the Seña style. In this new position he will assume total responsibility for Seña, under the guidelines of Eduardo Chadwick and Tim Mondavi. He and Chief Viticulturalist Pedro Izquierdo will also oversee development of the Seña Estate in Ocoa, in the Aconcagua Valley.

Edward will also work on the Arboleda range of fine wines and will continue to be involved with Errázuriz in a consulting position.

An oenologist of the University of California at

Davis, Edward is 42 years old, and has lived in Chile since 1993. He is married with two children and enjoys kayaking and exploring the 'wilderness' on his bicycle.

Edward Flaherty

