

GOOD TO KNOW

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Viña Errázuriz Releases KAI, its icon Carmenère

**KAI represents Viña Errázuriz aim to produce
the finest Carmenère from the Aconcagua Valley**

Vintage:	2005 (first release)
Valley:	Aconcagua Valley
Vineyard:	Max II and Max V, Don Maximiano Estate
Varieties:	88% Carmenère 7% Petit Verdot 5% Shiraz
Alcohol:	14.5%
pH:	3.62
Total acidity:	5.10 g/l (tartaric acid)
Residual sugar:	2.2 g/l

I believe KAI is a true expression of Carmenère, Chile's unique variety, and the fantastic potential of the Aconcagua Valley to demonstrate its tipicity and authentic varietal characteristic. The wine is deep, bright violet-red in colour, attractive and intense on the nose, with spicy aromas and black fruit. Notes of black pepper, tobacco, roasted red peppers, chocolate, truffles, and blackberries add complexity. KAI has a voluptuous mouthfeel and great structure that fills the palate with a brilliant balance of fruit and oak. Sweet tannins add depth and an incredibly long finish. I am very passionate about KAI, I hope you will be too.

*Francisco Baettig,
Head Winemaker*

*Kai in the native
Chilean language means
plant and gives its name
to this unique Carmenère*

ERRAZURIZ
CHILE



Three jewels

Our icon wines represent Viña Errázuriz heritage and vision to produce the finest wines, best expression of our terroir in the Aconcagua Valley.

Don Maximiano Founder's Reserve

The Viña Errázuriz flagship wine, Don Maximiano Founder's Reserve, is named after its founder, Don Maximiano Errázuriz, and represents our heritage, tradition and the winery's constant quest to craft the finest Cabernet Sauvignon from the Don Maximiano Estate in the Aconcagua Valley.

La Cumbre

In 1993, Viña Errázuriz pioneered the introduction of Shiraz in Chile. La Cumbre is the best Shiraz coming from Viña Errázuriz hillside vineyards showcasing the world class potential of this grape variety in the Aconcagua Valley terroir.

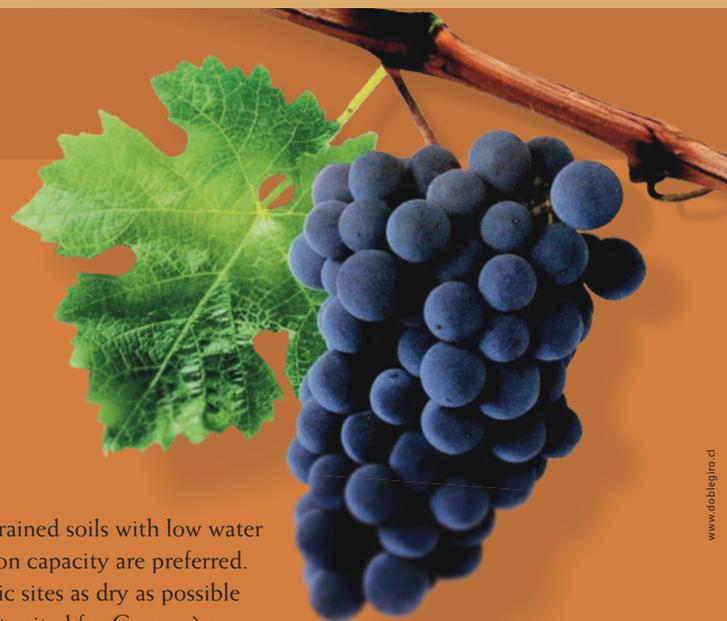
KAI

Carmenère is unique to Chile and KAI, meaning plant in Chile's native language, is the best Carmenère based wine produced by Viña Errázuriz. The wine is a truthful expression of this long forgotten variety, grown in its estates in the Aconcagua Valley.

Carmenère: The Story

Carmenère was widely planted in the Bordelaise vineyards of the 18 hundreds, where together with other red varieties it helped create Bordeaux's reputation. Its tendency to coulure and high vigour makes it a difficult variety to work with. Carmenère is a late ripening variety and to do so properly, needs higher average temperatures than the ones observed in Bordeaux, conditions that led the French vigneron not to replant it after the Phylloxera attack of 1850-1870.

Carmenère was brought into Chile before Phylloxera attacked France, along with other red varieties that were available in Bordeaux. In Chile it prospered and was dubbed as Merlot. By the late 1980's Carmenère was known in Chile as Merlot "selection". In 1994, French ampelographer Jean Michel Boursiquot established the identity of Merlot "selection" as Carmenère. Carmenère wines produces highest quality grapes in sites of low vigour potential.



Well-drained soils with low water retention capacity are preferred. Climatic sites as dry as possible are best suited for Carmenère since the variety needs a long hang time. The Aconcagua Valley conditions are perfectly

suited for Carmenère; rainfall is minimum (250mm average) with an early spring and late autumn.