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good to know



MAX RESERVA PRESENTS TWO NEW WINES

Max Reserva Sauvignon Blanc 2008 and Max Reserva Carmenère 2007



> Max Reserva Sauvignon Blanc 2008 and Max Reserva Carmenère 2007 join the Max range, composed by Chardonnay, Merlot, Shiraz and Cabernet Sauvignon varieties.

> Each wine expresses the best of the valley, and the grapes are rigorously grown and handpicked under the principles of sustainable viticulture.





Max Reserva Sauvignon Blanc 2008

Our 2008 Max Reserva Sauvignon Blanc shows layer upon layer features that reveal an elegant fruit expression of great complexity, such as clear citrus aromas of grapefruit and mandarin orange melded with notes of fresh-cut grass, showing its varietal typicity along with excellent amplitude and persistence. The fresh, lush, palate features a tropical profile of vital acidity that enhances its fruit-filled youthfulness and lingers on its long and pleasing finish.

Francisco Baettig | VIÑA ERRÁZURIZ CHIEF WINEMAKER

Max Reserva Carmenère 2007

Violet red in colour with blue at the rim. The subtle nose shows notes of red bell pepper and soy sauce mixed with blackberries, lavender, and a bit of roasted coffee along with sweet spices such as cloves. A hint of black pepper appears on the silky palate. Juicy and fresh with good acidity and fine tannins, this wine shows good typicity, texture, and firmness. The finish is intense, long, and elegant.



The quality terroir of the Valle de Aconcagua's Max vineyards, named in honour of the founder of Viña Errázuriz, Don Maximiano, give rise to the Max Reserva premium range.

Each wine expresses the best of the valley, and the grapes are rigorously grown and handpicked under the principles of sustainable viticulture. Individual lots age in French and American oak barrels for complex, elegant, well-balanced wines with firm structure.

Viticulture

- The variability of each vineyard is identified.
- Viticultural practices are employed according to the variety.
- The vineyards are sub-divided into smaller lots.
- Grapes are hand-picked in accordance with differences in maturity.
- 8–10 tons per hectare
- Sustainable management in every vineyard.
- Organic certification (Max III).

Winemaking

- Express the best of the Valle de Aconcagua in each variety.
- Firm, ripe, and well-rounded tannins with great complexity and fruit intensity.
- Use of selection table to ensure only the finest grapes.
- Varieties such as Petit Verdot, Cabernet Franc, and Sangiovese contribute to greater complexity in the final blend.
- Oak aged for 12 months, primarily in French barrels, 50% new.
- Screw caps preserve quality in Sauvignon Blanc and Chardonnay.

MAX RESERVA ACCOLADES

- Max Reserva Cabernet Sauvignon 2006**
 - 90 points (International Wine Cellar – USA, May 2008)
 - 90 points (Wine Enthusiast – USA, February 2009)
- Max Reserva Cabernet Sauvignon 2005**
 - Gold Medal (Catad'Or Grand Hyatt, July 2007)
- Max Reserva Cabernet Sauvignon 2003**
 - Best Chilean Cabernet Sauvignon (Guide to Chilean Wine Guide, July 2006)
 - Product Priorite (SAQ, Canada, February 2006)
 - 91 points (Wine Enthusiast – USA, November 2005)
 - 90 points (Nat Decants – Canada, October 2005)
 - 90 points (Toronto Star – Canada, September 2005)
- Max Reserva Cabernet Sauvignon 2002**
 - 90 points (Wine Spectator – USA, November 2005)
- Max Reserva Merlot 2005**
 - 91 points (Toronto Star – Canada, December 2007)
- Max Reserva Shiraz 2005**
 - 90 points (Wine & Spirits – USA, March 2007)
- Max Reserva Chardonnay 2006**
 - Favourite (Decanter – UK, May 2007)
- Max Reserva Chardonnay 2004**
 - Best 12 wines released on the market (Decanter – UK, May 2006)