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good to know



MAY 5TH, 2009

The Berlin Tasting London 2009

*Viña Errázuriz icon wines share the stage with
world benchmark Cabernet Sauvignon.*



> *High standard of fine Cabernet Sauvignon blends being produced in Chile by setting these alongside wines acknowledged as among the very best in the world.*

> *Strong placements for Chile in positions four to seven.*

> *The Berlin Tasting in London was a reproduction of the famous The Berlin Tasting, held in Germany in 2004.*





PETER RICHARDS

“I thought the evening was a great success. In the context of the audience, it was a very solid result, with the Chilean wines displaying the kind of consistency that they have shown in previous tastings, and which once again absolutely vindicates Eduardo’s vision.

“I think Errázuriz earned a lot of respect from the audience by going up against the very best—and the 2005 first growths surely are exactly that—and more than holding their own. In doing so, Eduardo is forging a strong legacy not just for Errázuriz but also the whole of Chile, which is a wonderful achievement.”

LONDON, MAY 5TH

The Berlin Tasting London 2009

Many of the United Kingdom’s top wine tasters including sommeliers, journalists, wine buyers, and Masters of Wine converged on the Landmark Hotel on May 5th, as The Berlin Tasting reached London. Its purpose: to publicly demonstrate the high standard of fine Cabernet Sauvignon blends being produced in Chile by setting these alongside wines acknowledged as among the very best in the world.

The final result was as follows. Two French classic Bordeaux first growth wines took the first two places over a Super Tuscan in third, with strong placements for Chile in positions four to seven.

The tasting was hosted by Eduardo Chadwick, President of Viña Errázuriz, who explained why Chile is a Viticultural Paradise. Also on the panel were Peter Richards, an expert on Chilean wines, and Steven Spurrier, the renowned Decanter Magazine wine writer.

The Berlin Tasting in London was a reproduction of the famous Berlin Tasting, held in Germany in 2004, where the most important wine writers, buyers, and specialists tasted the 2000 and 2001 vintages, and created an historical

THE FINAL RESULT

1. Châteaux Margaux 2005, Bordeaux
2. Châteaux Lafite 2005, Bordeaux
3. Solaia 2005, Tuscany
4. **Don Maximiano 2006**,
Valle de Aconcagua, Chile
5. **Viñedo Chadwick 2006**,
Alto Maipo, Chile
6. **Seña 2005**, Valle de Aconcagua, Chile
7. **Seña 2006**, Valle de Aconcagua, Chile
8. Châteaux Latour 2005, Bordeaux
9. Sassicaia 2005, Tuscany
10. **Don Maximiano 2005**,
Valle de Aconcagua, Chile
11. **Viñedo Chadwick 2005**,
Alto Maipo, Chile
12. Opus One 2005, Napa, California

precedent by placing two wines from Chile (Viñedo Chadwick 2000 and Seña 2001) ahead of established French classics and Italian cult wines. At the time Steven Spurrier was quoted as saying “now the world knows that Chile produces premium wines.”

Conducting these blind tastings, in different cities worldwide, is part of Viña Errázuriz’s global educational programme to demonstrate the world class status of Chilean wines to an international audience.



EDUARDO CHADWICK

“Our objective is to show the consistently high quality of our icon wines in the presence of the world’s benchmark Cabernet Sauvignon wines. At Viña Errázuriz, we believe it is essential to educate people about Chile and to present our wines on the world stage in the company of the acknowledged best.

“I am delighted that once again Chile has demonstrated that we belong on the same stage as these icons of the wine world. Today’s result is testimony to the new generation of viticulturists and winemakers who have worked tirelessly to turn Chile into a viticultural Eden.”



STEPHEN SPURRIER

“I don’t think there is any other wine producer in the world with the generosity to give such a seminar and presentation worldwide. Eduardo’s wines are a benchmark for Chile at a fraction of the price of the globally revered European classics.”