

GOOD TO KNOW

www.errazuriz.com

June 2002

Seña and Errázuriz Shine in the United States

More than 150 wine writers, journalists, sommeliers and top retail stores from the United States and Canada participated in a bicoastal symposium held in Los Angeles and New York in May where a quality alliance of Chile's leading wine producers, including Tim Mondavi of Seña, Eduardo Chadwick of Viña Errázuriz, Rafael Guislasti of Viña Concha

y Toro, Aurelio Montes of Montes, and Agustín Hunneus of Veramonte joined forces to showcase their top tier wines under a common goal: to highlight and promote Chile's image as a world-class wine producer.

These wine growers represent the very best of Chile's wine-making tradition and share a passionate commitment to making wines of the highest quality.

(Continues)



In New York, from left to right: Agustín Hunneus, Rafael Guislasti, Aurelio Montes, Eduardo Chadwick, Tim Mondavi and moderator Steven Spurrier

During the events, wine professionals tasted over 20 wines including several varietals from different vintages of the ultra- and super-premium Chilean wines currently marketed in the U.S. Together, this collection represented the ultimate in quality and diversity from Chile's finest wine regions –Aconcagua, Maipo, Apalta (Colchagua), and Casablanca—where these wineries have pioneered research and development of the terroir, giving it full expression in their wines.

Guest moderator Steven Spurrier, a leading wine authority, author, and



contributor to Decanter, described the event as "a unique occasion, since it is the first presentation ever to be done in the United States by five Chilean wineries".

Coordinated by Viña Errázuriz, the events held in the United States were the second time this group got together to promote Chile and the first where Veramonte joined. In May of 2001, similar events were held in Switzerland and Germany where each producer presented a vertical of four vintages of their Ultra-premium wines.

As part of the presentation, the group had private meetings with Frank Prial, wine writer for the New York Times and James Molesworth, responsible of coverage of the

Chilean wine industry for Wine Spectator.

In this occasion, Eduardo Chadwick, President of Viña Errázuriz presented its Ultra Premium Don Maximiano Founder's Reserve 1999 and a pre-release of vintage 2000 together with Errázuriz Syrah Reserva 1999 and Cabernet

Sauvignon Reserva 1999.

Tim Mondavi, Vice Chairman of Robert Mondavi and Seña winemaker presented the 1999 and a pre-release of vintage 2000 of Seña together with Arboleda Merlot 1999 and Arboleda Cabernet Sauvignon 1999.

Future events are being planned in Europe and Asia.



What the Press is Saying

Chile's warm Syrahs add to the grill's heat

By Michael Apstein, *The Boston Globe*, 5/22/2002

Chilean Syrah, the latest thing in bold reds, could become a favorite guest at your grilling parties. A country of stellar Cabernets and Merlots, Chile has a red-wine history that's tied to France's. This explains the enthusiasm for Syrah, a grape from the Rhone Valley.

Vina Errázuriz, Syrah Reserve, 1999: Vina Errázuriz, for years a leader in gorgeous Cabernet Sauvignon, now also makes luscious Syrah. Powerful, with suave layers of sweet plummy fruit coupled with a whiff of the peppery quality of Syrah, the 1999 Reserve is delicious.

Arboleda, Syrah, 1999: Concentrated, with extraordinary suppleness, the Arboleda Syrah is a pleasure to drink.

Errázuriz Sails the Seas

Errázuriz Cabernet Sauvignon was selected by the Chilean Navy as the wine that will showcase the potential of the Chilean wine industry during the XLVII institutional cruise of its flagship vessel "La Esmeralda" that will sail from Valparaíso in mid June of 2002. For more than seven

months the ship will sail around the world serving as one of the last training phases for whom have decided to pursue a career as officers in the navy. Heads of estates, ambassadors and top officials of the ten countries "La Esmeralda" will visit will have the opportunity to taste and toast with our wines.

