

VIÑA ERRÁZURIZ

The 2009 in Review

Viña Errázuriz released the first wine from its Manzanar Vineyard in Aconcagua Costa.

> Robert Parker ranked Errázuriz icon wines with excellent scores.

> New The Berlin Tasting editions in London and Stockholm.

> Two new Max Reserva wines: Sauvignon Blanc and Carmenère.



January

- Viña Errázuriz released the first wine from its Manzanar Vineyard, located just 12 km (7.5 mi) from the Pacific Ocean: 2008 Sauvignon Blanc Single Vineyard Aconcagua Costa.
- US judges declared Viña Errázuriz Chardonnay Wild Ferment 2007 the Best Chilean Chardonnay in the 2009 Annual Wines of Chile Awards.



March

- Our new Max Reserva cellar located in our Don Maximiano Estate in the Valle de Aconcagua was used for the first time for the 2009 crush.



February

- Viña Errázuriz opened a new market with its first shipment to the Ukraine through our new agent, the Vitis Group.



April

- Max Reserva introduced two new wines, Max Reserva Sauvignon Blanc 2008 and Max Reserva Carmenère 2007, for a total of 6 different varieties in this range of wine.



May

- The Berlin Tasting in London (May 5), the latest version of the now famous tasting with major UK wine writers, MWs, specialists, and members of the UK trade.
- The Berlin Tasting in Stockholm (May 6). Once again Viña Errázuriz topped the ranking with the 2005 Don Maximiano in first place and the 2005 Señá in second, to beat out top wines from France and Italy.
- Casino night with our Max Reserva Ambassadors.



June

- Eduardo Chadwick named the 2008 Wine Personality of the Year by the Chilean Circle of Food & Wine Writers.
- Eduardo Chadwick received Drink Business “Special Contribution to the Industry” award.
- First shipments of our wines to Hungary, thanks to our new agent Wineage.



July

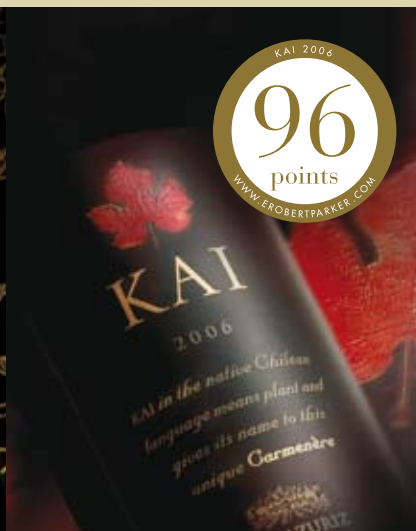
- Viña Errázuriz named “House Wines” by Hotel Ritz Carlton, Santiago.



Robert Parker ranked Errázuriz icon wines with excellent scores, especially the Viñedo Chadwick 2006 with 97 points, the highest score for a Chilean Cabernet Sauvignon.

August

- Neil Cassidy and Eduardo Chadwick signed an agreement in Santiago naming Cassidy the new partner of Viña Errázuriz in Ireland.
- Chinese Wine Press magazine named Eduardo Chadwick “One of the Most Stylish Personalities of the World”.
- Magic Twins-an incredible show presented during a meeting with our Max Reserva ambassadors and Max Reserva Sauvignon Blanc and Carmenere wines.





October

- Vin Passion & Errázuriz reached the top in Japan. The Vin Passion Mountain Team reached the country's highest peak, the 3,776-metre Mt. Fuji, with a bottle of Viñedo Chadwick in tow to reflect their strong commitment to Viña Errázuriz.
- More recognitions for the 2007 Wild Ferment Chardonnay when Oz Clark named it one of the best wines of 2010 and Jay Miller selected it as the wine of the day for Robert Parker's Wine Advocate web site.



September

- In accordance with its ongoing commitment to education, Viña Errázuriz presented its 15th Technical Seminar in the UK, Europe and Chile. This year's topic was the Valle de Aconcagua.



November

- Wine Access selected our Don Maximiano 2006 as one of the best wines for 2009.
- We wrapped up the year with our Max Reserva ambassadors with a barbecue in Viñedo Chadwick, where they could see, feel, and learn the origins of the winery and its success story in The Berlin Tastings and other international awards.
- The first shipments of Errázuriz wines left for France through Vins du Monde.



December

- As a clear demonstration of the Viña Errázuriz commitment to the environment and its focus on sustainability, our Max Reserva and Specialty ranges will use 20% lighter bottles beginning with the 2008 vintage.
- Drink Business UK has organized the 2009 Innovation Awards 2009. Aconcagua Costa Sauvignon Blanc 2008 was highlighted because it's quality and innovation focus.



ACONCAGUA COSTA

- Elin McCoy of Bloomberg.com (USA) selected her best wines of 2009 and placed Errázuriz Cabernet Sauvignon Single Vineyard 2007 among her favourites, in fact the only Chilean wine present among the best.

