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## THE BEST WINE OF CHILE PRESENTS ITS NEW VINTAGE

Viña Errázuriz is proud to present the latest vintage of its emblematic wine, Don Maximiano Founder's Reserve, named in honour of the man who founded the winery in the 19th century. Even prior to its official release, the 2010 vintage earned high praise in two important instances for the world's lovers of high quality wine.

Don Maximiano Founder's Reserve stood out with 92 points in the most recent report on Chilean wines written by Neal Martin for the renowned US publication, *The Wine Advocate*, produced by Robert Parker, the most influential critic in the world wine industry.

"It has a lush, ripe, rounded bouquet with well-integrated oak (...) more floral in style (...) more feminine and generous. (...) I feel that the oak is in synch and not subjugating the fruit, rendering this a far more impressive Cabernet that gives pleasure" – Neal Martin, December 2012.

Shortly thereafter, Don Maximiano Founder's Reserve 2010 received the highest awards from among the 615 wines presented by the 112 Chilean wineries that participated in the 10th Annual Wines of Chile Awards (AWoCA), Chile's most important wine competition. The wine was named the Best Wine in Show—the highest award of the evening, and which also distinguished it as Chile's best wine—as well as Best Super Premium Red, a new category incorporated into the competition for the first time.

Other highlights of the AWoCA competition were that the Valle de Aconcagua, home of Viña Errázuriz and the origin of Don Maximiano Founder's Reserve, won more awards than any other valley. Cabernet Sauvignon, Chile's emblematic variety, also stood out for its high quality by taking home the Best Super Premium Red and Best Wine in Show awards.

