



# Good to know

Nº  
**84**

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## First Berlin Tasting in Dubai Marked Historical Results

*In the first ever Berlin Tasting carried out in the United Arab Emirates, Errázuriz flagship wine, Don Maximiano Founder's Reserve 2009, was placed on top of the best wines of the world.*

Over 40 attendees, including sommeliers, members of the Middle East wine trade and some VIP consumers, gathered last Thursday evening at the iconic Armani Hotel Dubai, located in the tallest building of the world, the Burj Khalifa, to participate in the first Berlin Tasting to be held in the United Arab Emirates, in order to blind taste historic vintages of Viña Errázuriz Icon wines, Don Maximiano Founder's Reserve and Viñedo Chadwick, alongside Seña and some classic vintages of Bordeaux Premiers Grands Crus Classés and one top Californian wine.

**In a new milestone for this Chilean Icon wine, the blind tasting results from Dubai were:**

### DUBAI, MARCH 2013

WINE	RANKING
Seña 2010	1
<b>Don Maximiano 2009</b>	<b>2</b>
Seña 2009	3
Château Margaux 2004	4
Château Mouton 2001	5
Viñedo Chadwick 2002	6
Viñedo Chadwick 2010	7
Opus One 2003	8
Château Lynch-Bages 2008	9
Don Maximiano 2000	10



Chilean Ambassador in the UAE,  
Mr Jean Paul Tarud, enjoying the tasting.



In addition to being such a successful edition of The Berlin Tasting, this event was also the inaugural instance in Dubai, opening a very important market and new palates to this experience.

The Berlin Tasting is part of an international programme Viña Errázuriz has been conducting since January 2004, in order to promote the high standard of fine Chilean wines in a quest to establish and obtain recognition for Chile's position amongst the world's finest appellations.

These blind tastings have been successfully recreated in the most important wine capitals of the world, building a remarkable and unflinching trajectory, in which the most expert palates from around the planet have placed this winery's Icons in the company of the world's greatest wines.

**ERRAZURIZ**  
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